



For Immediate Release

Effective immediately, The Board of Directors of Kaleo on the River has decided to make a change of leadership at Kamp Kaleo. As we enter into this time of transition, we covet your prayers for the leadership of Kaleo on the River

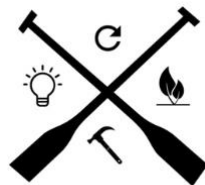
The COVID-19 global pandemic, a decrease in camper registration, a volatile financial state, along with variety of other unforeseen issues, have devastated Kamp Kaleo over the past several years, but Kaleo on the River is now on the cusp of a resurgence, and the board is planning to seize on an opportunity to reinvigorate the Kamp in the short and long terms. The plan specifically aims to accelerate the return to pre-pandemic usage of Kamp Kaleo and its facilities, while simultaneously laying the foundation for the Kamp's economic future.

Kaleo on the River is going to refresh, rebuild, renew, and reinvent our Kamp for today, tomorrow, and generations to come. This is more than a to-do list: It is a complete reset with a series of concrete actions we will take to tear down the barriers to progress and build up a strong, resilient sanctuary with opportunity for everyone. We want all those connected to Kamp Kaleo in the past, present and future to know that your Kamp is looking out for you and planning for the future. Kamp Kaleo can and will be a place we are all *proud* to call "home".

The end of 2022 and the start of 2023 will be the beginning of great growth at Kaleo on the River and we hope that you will join us on this new course. The Board of Directors of Kaleo on the River is committed to addressing past and current concerns by focusing our efforts on these four pillars:

- Refresh: We envision a future much different than our current reality and hope you will welcome these changes. Our initial priority is going to focus on refreshing our digital footprint, making Kamp Kaleo more accessible and user friendly online so that our past, present and future Kamp family will be able to stay connected to Kamp as it evolves.
- Rebuild: The newly formed property committee has been charged with the task of evaluating the physical state of Kamp Kaleo and establishing a comprehensive plan to mend, correct, and revitalize the property. So far, a new roof has been put on the Discovery Center and we are working to replace water heaters and other broken plumbing throughout the camp. We are also working to put a new roof on the Staff Cabin.
- Renew: We are committed to renewing the valuable relationships that have supported Kamp Kaleo in the past. We intend to be honest about our past mistakes and be more transparent in the future in order to rebuild trust with all those connected to Kaleo on the River.
- Reinvent: We acknowledge that the way in which Kamp Kaleo has operated in the past is no longer viable to maintain our legacy and the future of Kamp. As such, we are committed to rethink the ways in which we have historically operated and the ways in which Kamp Kaleo has been used in the past in order to bridge gaps and develop new relationships.

As we continue to make progress to return Kaleo on the River to its former glory, we invite you to be a part of the next chapter in the story of Kamp Kaleo. On behalf of the Board of Directors of Kaleo on the River, we want to thank you for continuing this journey with us. As we continue to plan for the future, we will welcome your feedback, ideas, and suggestions and will keep you informed of how you can do that throughout this journey.



Refresh-Renew-Rebuild-Reinvent